



**FOR IMMEDIATE RELEASE**

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**UFood Grill Opens in Parkland Memorial Hospital  
Better-for-You Fare Reflects National Shift Toward Healthier Fast Food**

DALLAS, TX -- (Marketwire - January 11, 2010) - In a move reflective of the nationwide trend toward fresh, "better-for-you" fare, fast-casual restaurant UFood Grill replaces McDonald's at Parkland Memorial Hospital. UFood Restaurant Group, Inc.'s (OTCBB: [UFFC](#)) opening marks a conscious shift in hospitals striving to offer healthier food, as well as the nation's attitude toward healthful dining options.

"Parkland has kept the Dallas community healthy for more than 115 years, and offering nutritious meals for our hospital's patients, visitors and staff is an important part of that mission. UFood Grill certainly fits that mold," said John Haupt, chief operating officer of Parkland Health & Hospital System.

With whole-grain brown rice UBowls, fat-free fruit Smuuthies™ and "better-for-you" versions of traditional favorites like trans-fat-free baked UnFries™ and all-natural Fired-Up Burgers™, UFood Grill is a welcome addition to the health-conscious hospital location. Not to mention, an easy way for the hospital's 9,000 employees and 56,000 yearly admissions to stay on track with New Year's healthful eating resolutions, as well.

In order to bring UFood Grill to the Parkland campus, UFood Restaurant Group, Inc.'s Texas franchisee, Puente Concessions, Inc. won a competitive bid process to be the new food vendor at Parkland Memorial Hospital. Puente Concessions, Inc. currently operates a UFood Grill Restaurant in Terminal B of the Dallas/Fort Worth International Airport. Puente Concessions, Inc. will operate both UFood

Grill and Urban Taco, a fresh and nutritious take on a traditional Mexican taqueria, at the Parkland location.

"Puente Concessions, Inc. has more than 20 years of experience at serving high volume, non-traditional locations, so my family and I are thrilled to operate these two healthy and delicious concepts to serve the Parkland community," said Gina Puente-Brancato, CEO and owner of Puente Concessions, Inc.

From UFood Grill's chairman and CEO, George Naddaff: "There is no better environment for nutritious meals than a hospital. We are very proud to have been given the opportunity to be Parkland Memorial's first provider of healthy food offerings. Our brand, UFood Grill, and our motto of 'feel great. eat smart,' will more than satisfy the consumer in terms of healthy AND delicious food!

"Next step? We aim to launch a powerful campaign targeting all major hospitals throughout America, extending to them the same opportunity of providing their employees, patients and visitors the much needed and well overdue benefit of UFood Grill's 'better-for-you' meals."

The new UFood Grill Restaurant location will provide healthful, nutritious fare to employees and visitors at Parkland Memorial Hospital, one of the nation's busiest public hospitals. The 8,200-square foot space will accommodate 270 sit-down diners, as well as offer to-go service at the counter. To celebrate the grand opening, UFood Grill will offer four Real Deal combo meals for \$6.99 each -- Cheeseburger, UnFries™ and a drink; Buffalo Blue Chicken Wrap, UnFries™ and a drink; Tomato Bruschetta, UnFries™ and a drink; or a Bistro Salad and a drink.

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Investors interested in being added to the UFood Restaurant Group email distribution list should email [investor@ufoodgrill.com](mailto:investor@ufoodgrill.com).

### **About UFood Restaurant Group, Inc.**

Headquartered in Boston, MA, UFood Restaurant Group, Inc. is a franchisor and operator of fast-casual food service restaurants. UFood Grill offers a healthy lifestyle alternative to consumers in the fast-casual restaurant space and is positioned to become a leading player in the "better-for-you" quick-serve restaurant category. The Company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies including Sylvan Learning Center and Ranch\*1. Mr. Naddaff has a veteran management team with a successful record in the franchise market. UFood is currently launching a growth plan to franchise nationwide. To learn more, visit [www.ufoodgrill.com](http://www.ufoodgrill.com).

**Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 involving known and unknown risks, delays, and uncertainties that may cause our actual results or performance to differ materially from those expressed or implied by these forward-looking statements. These risks, delays, and uncertainties include, but are not limited to: risks associated with the uncertainty of future financial results, our reliance on our sole supplier, the limited diversification of our product offerings, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statements.